

For Immediate Release

OEUF REACHES FOR THE SKY WITH NEW PERCH BUNK BED

Perch bed will launch in january 2012 in Europe.

Oeuf, the New York based design company known for its smart, modern take on nursery furniture, is stretching its wings into the juvenile furniture market with its newest launch, the Perch bunk bed.

Elegant and striking, the new Perch bunk bed is the perfect centerpiece for any child's bedroom. Oeuf's designers created the Perch bunk with the needs of children firmly at the forefront of their minds. The bunk has a compact footprint to leave as much space as possible for play (or other furniture). Both beds are also lower than many other beds on the market, making them more accessible and safer. In addition, the ladder to the top bunk is angled for easier and safer climbing.

Oeuf also recognizes that family needs change over time. The versatile Perch easily separates into a loft bed and a standalone twin, which means that parents have plenty of configuration options. This could include putting the two beds in separate rooms as the family grows. Parents will also love the bunk's sleek and stylish good looks which make the piece equally at home in a tranquil suburban oasis or the tiniest apartment.

More about our products

The Perch bunk bed comes in a choice of two contemporary finishes – walnut/white and birch/white. Both finishes coordinate with other Oeuf pieces such as dressers, the mini library and the toy store. Both beds take a standard twin mattress (not included). The Perch retails for 1083,00 € (excluding tax) and is available from February 2012.

Eco-friendly; Made in Europe

The Perch is made in Europe from sustainably sourced Baltic birch plywood and eco-MDF. All finishes are non-toxic and water-based, free of VOC health hazards. The Perch bunk offers the same high quality solid construction and durability that have given Oeuf an enviable reputation in the furniture industry.

"Our children are our biggest source of inspiration as well as our toughest product testers. By being in tune with their needs we've come up with a really versatile and innovative product that showcases the clean, modern, simple aesthetic that Oeuf is known for."

Oeuf co-founder Sophie Demenge



For more information

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For images : <http://oeufclients.com>

Dimensions :

L 208 cm x H 163.5 cm x W 98 cm (155.4 cm with ladder)

upper bunk mattress: L 200 cm x W 90 cm x H 18 cm max.

lower bunk mattress: L 200 cm x W 90 cm

